



# VANIA MERCEDES LLERENA MEZONES

## GRAPHIC DESIGNER

### CONTACT



contact@vanidesigns.net



(919) 407- 3867



vanidesigns.net

### TECHNICAL SKILLS

Photoshop	HTML5
Illustrator	CSS
InDesign	Google Docs
After Effects	Microsoft Word
Acrobat Pro	PowerPoint
WordPress	Premiere Pro

### CERTIFICATIONS

- 2** Digital Marketing Certificate
- 0** HubSpot Academy
- 2** Social Media Marketing Certificate
- 4** HubSpot Academy

### IN-CLASS EXPERIENCE

#### Graphic Design Student

Wake Technical Community College. Raleigh, NC

- Researched competition and built a brand identity for different fictional companies in different design courses.
- Designed flyers, posters and web ads for fictional clients or companies.
- Built unified business collateral pieces such as business cards, brochures, letterheads, and envelopes.
- Animated an app demo for a fictional campsite booking company using Illustrator and After Effects.
- Built a Graphics Standards Manual for a fictional conference centered in female leadership and workplace equity.

### SUMMARY

Bilingual graphic designer (English/Spanish) with a strong passion for typography, print design, digital media, and branding. Detail-oriented, creative, and adept at both giving and receiving constructive feedback, I excel in collaboration and active listening. As a recent graduate, I am eager to contribute with my skills and grow within a dynamic design team, bringing fresh ideas and a keen eye for design excellence.

### EDUCATION

#### AAS in Advertising & Graphic Design.

Wake Technical Community College. Raleigh, NC

#### Certificates:

- Advanced Graphic Design
- Web & Graphic Design
- Design Portfolio
- Graphic Design
- Design Basics

### VOLUNTEERING

#### Franklinton United Methodist Church. Franklinton, NC. 2022 - present

- On the first Thursday of every month, I organize and assemble food bags for the church's food distribution program, ensuring efficient packaging and presentation.

#### Faison Methodist Church. Faison, NC. 2021 - 2022

- Volunteered at the church's thrift store, managing cashier duties and organizing stock displays to enhance visual appeal and accessibility.

#### Hickory Grove Traditional Methodist Church. Siler City, NC. 2018 - 2019

- Coordinated the distribution of materials and assembled bags with school supplies.
- Assembled food bags and served food for a fundraising event.
- Contributed to the organization and assembling of toys and school supplies bags for Christmas donations.

### EXTRACURRICULARS/OTHER

#### OLP Program, Hispanic Liaison. Siler City, NC. 2019 - 2021

- College readiness program for academically focused, Hispanic high school students through year-round programming. I participated in enrichment meetings and other activities.

#### Phi Theta Kappa. Wake Technical Community College. 2023 - present